



QRCodeChief

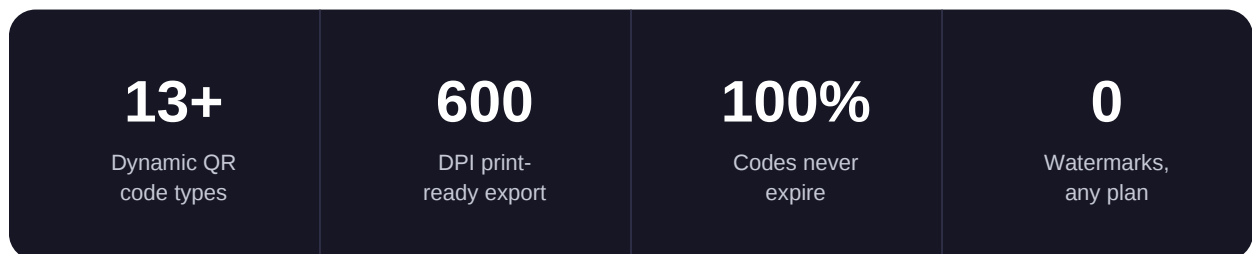
Dynamic QR Codes & Digital Business Cards
for the Modern Enterprise

PRODUCT BROCHURE 2026

THE OPPORTUNITY

Print once. Update forever.

Every printed QR code, business card, and ID badge your organisation hands out today is a fixed, static artefact — the moment a phone number, offer, or destination changes, it quietly goes stale. QRCodeChief replaces that fragility with dynamic infrastructure: one platform to create, brand, track, and update every code and card your business relies on — without a single reprint.



WHAT YOU GET IN ONE PLATFORM

● Dynamic QR Codes

Links, contact cards, Wi-Fi, menus, events, reviews, app downloads and more — all editable after printing.

● Digital Business Cards

Tap-to-share profiles with photo, bio, socials, and one-tap save to contacts. No app required.

● Card & Badge Designer

A full visual studio for business cards and ID badges, with bulk generation and 600 DPI export.

● Landing Pages

Branded, mobile-first pages with lead capture — built in, no extra tool needed.

● Real-Time Analytics

Every scan tracked — when, where, and how people engage with your codes.

● Team & Agency Tools

Role-based seats, client workspaces, and white-label branding for agencies.

Dynamic QR Codes

The foundation of QRCodeChief: every code is a live, trackable, editable asset — not a dead end. Change where a code points at any time, and every printed copy updates instantly, with zero reprint cost.

13+ code types for every use case

- Website / link
- Contact card (vCard)
- Wi-Fi network
- Plain text
- Email
- Phone
- SMS & WhatsApp
- Location / map
- Calendar event (.ics)
- Smart app download
- Restaurant menu
- Reviews & ratings

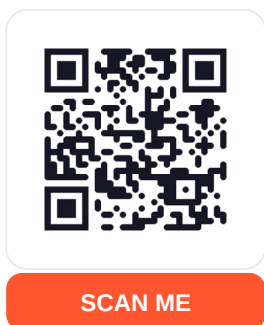
Full visual customisation

- ✓ Dot & corner shape styles
- ✓ Custom colours, incl. separate eye colour
- ✓ Editable caption frame with your own call-to-action text
- ✓ Embedded logo, centred or below the code
- ✓ PNG, JPG, PDF and vector SVG export

Enterprise controls

- ✓ Password-protect any code
- ✓ Set an expiry date or scan cap
- ✓ Suspend a code — or an entire account — instantly
- ✓ Reuse the same code across a matching card design
- ✓ Bulk-create hundreds of codes from a CSV in minutes

A sample — this is a real, scannable QR code



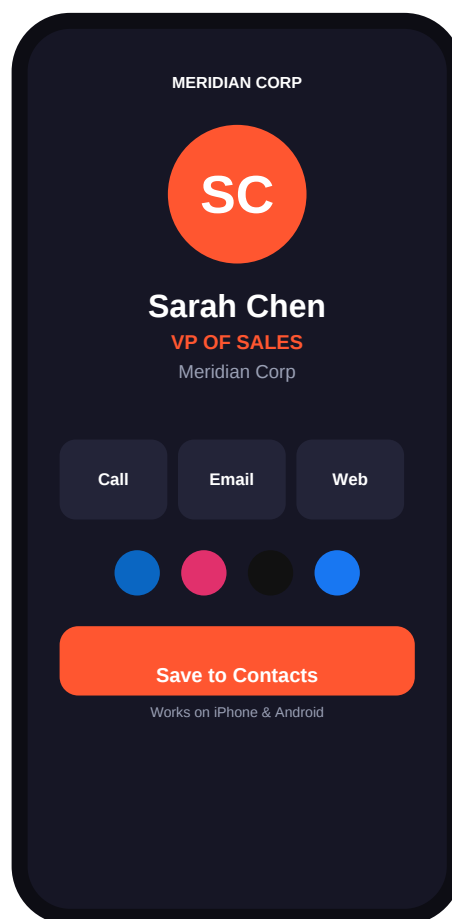
Every export from QRCodeChief is exactly this crisp — vector-quality when you need it, and print-ready at true 600 DPI for physical materials. This sample is a genuine, working QR code, not a placeholder graphic.

Digital Business Cards

A modern alternative to the paper business card: a branded, tap-to-share profile that works on any phone, no app required — and updates in real time, forever, from one shared QR code.

Everything on one profile

- ✓ Photo, company logo (independently resizable), name, title, company and bio
- ✓ Instant action buttons — Call, WhatsApp, Email, Website, Book a meeting
- ✓ Social links — LinkedIn, Instagram, X, Facebook, TikTok — with recognisable brand icons
- ✓ One-tap **Save to Contacts**, fully populated (works on iPhone & Android natively)
- ✓ A live-preview design studio — see your card update as you type, with a one-click colour theme picker
- ✓ Searchable, grid-or-list gallery — built for managing large corporate contact lists



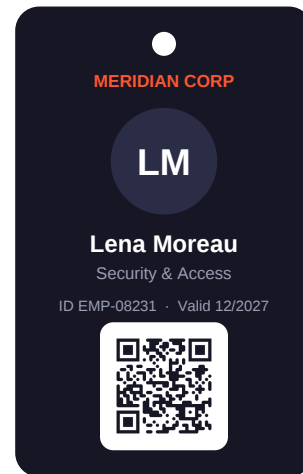
Sample profile shown for illustration — Sarah Chen, Meridian Corp

No duplicate codes, ever. QRCodeChief detects when you already have a QR code for someone and lets you upgrade it in place — same printed code, same shared link, instantly richer. Upgrade one contact, or several at once.

Business Card & ID Badge Studio

A full design studio for physical cards and badges — built in, so there is no separate design tool to license or learn.

- Dozens of ready-made templates across styles and palettes
- Bring your own background — upload a single custom design and set it as your organisation default
- Drag-and-drop positioning for every text field, photo and QR code
- Adjustable QR size and position on every design
- True 600 DPI print export — sharp at commercial print quality
- One-click bulk PDF sheet export for printing many cards at once
- Searchable gallery with grid and list views
- Bulk-generate cards straight from a CSV import, matched to the same live QR code

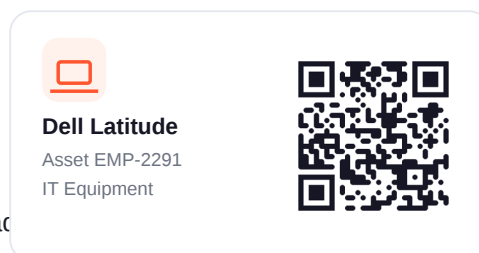


Sample designs shown for illustration — James Okafor & Lena Moreau, Meridian Corp

Company Asset Register

Track laptops, monitors, furniture, vehicles — any equipment your organisation owns — with printable QR labels, then export the whole register as a document, not just a spreadsheet of numbers.

- ✓ Log any asset with a category icon, tag number, location, assigned owner, and notes
- ✓ Generate a printable QR label per asset — scan any item to pull up its record instantly
- ✓ Bulk-print an A4 sheet of labels, sized and laid out ready to cut and stick
- ✓ Export the full register as a **professionally formatted Excel workbook** — with the category icon and a real, scannable QR code image embedded in every row, not just a bare data dump
- ✓ Or export a branded, print-ready **PDF register** for audits, handovers, or insurance documentation
- ✓ Searchable, filterable list as your asset count grows into the hundreds



Sample asset label shown for illustration

Built for audits and handovers. Because every export includes both the visual icon and a working QR code — not just text — the register doubles as a physical labelling system and a document you can hand to an auditor, insurer, or incoming employee without reformatting anything.

Landing Pages & Analytics

Turn every scan into a measurable, actionable moment — capture leads on branded landing pages, then see exactly how people engage.

Landing pages

- ✓ A library of colourful, ready-to-use templates
- ✓ Live split-screen editor — see changes as you make them
- ✓ Built-in lead capture forms and site pop-ups
- ✓ Fully mobile-responsive, on your own branded path

Meridian Corp
Autumn Product Launch

Full name

Work email

Request a demo

Analytics, on every code

- ✓ Total and unique scan counts, tracked automatically
- ✓ Device, location and time-of-scan breakdowns
- ✓ Per-code and account-wide reporting
- ✓ Read-only, white-labelled reports you can share with clients



Sample analytics panel shown for illustration

Built for Teams, Agencies & Enterprise

Team accounts

Invite colleagues with role-based access (Owner, Admin, Member), managed seats, and a shared workspace for every code and card your organisation creates.

Agency & client workspaces

Manage multiple clients from one account, each with its own branded, white-labelled space and a shareable read-only report link — without giving clients access to your dashboard.

White-labelling

Present QRCodeChief under your own brand: your logo, colours, and a branded path-based link — no DNS changes or wildcard SSL certificates required.

Enterprise

For organisations needing a large number of seats: submit your requirements, receive a tailored quote, and provision your workspace the moment payment clears — with limits configured to your exact needs, independent of the standard plan tiers.

TRUST

Security & Reliability

QRCodeChief is built with real, verifiable security practices at every layer of the platform.

- ✓ All traffic encrypted in transit (HTTPS enforced platform-wide)
- ✓ Role-based access control across every team and workspace
- ✓ Instant code and account suspension — a suspended account's codes go inactive immediately, everywhere
- ✓ Password protection, expiry dates and scan caps available on any code
- ✓ CSRF protection and rate-limiting on every authenticated action and API endpoint
- ✓ Every administrative action is scoped, permissioned and auditable

QRCodeChief does not claim third-party security certifications (such as SOC 2, ISO 27001, or HIPAA) that have not been independently audited. We would rather describe our real practices accurately than display a badge we have not earned.

Developer Platform

- ✓ A full REST API for programmatic code and card management
- ✓ Webhooks for real-time scan and event notifications
- ✓ A dedicated developer console with tokens, docs and usage logs
- ✓ Built for integration into existing business systems

THE DIFFERENCE

Why Teams Choose QRCodeChief

Capability	Typical QR tools	QRCodeChief
Dynamic, editable codes	Often locked to one paid tier	Included on every plan
Digital business cards	Separate product / add-on	Built in, same platform
Physical card & badge design	Not offered	Full studio, 600 DPI export
Bulk CSV import + auto-card generation	Rare	Included
Custom background templates	Not offered	Upload your own, org-wide
Watermark-free exports	Paid add-on	Every plan, always
White-label & agency workspaces	Enterprise-only, costly	Available from mid-tier plans

QRCodeChief was built as one connected platform — not a patchwork of features bolted together. Every code, card, and profile shares the same analytics, the same team permissions, and the same underlying QR infrastructure, so nothing is ever duplicated and nothing is ever siloed.

GET STARTED

Plans That Scale With You

Transparent pricing, no watermarks on any plan, and a free tier to start with no credit card required.

Free	Starter	Advanced	Professional
Try it, forever	For individuals	For growing teams	For industry leaders
✓ 1 dynamic QR code ✓ 200 tracked scans ✓ 3 saved designs ✓ No watermarks	✓ 2 dynamic QR codes ✓ 10,000 scans ✓ 3 users ✓ All templates	✓ 50 dynamic QR codes ✓ Unlimited scans ✓ 5 users ✓ Full analytics + CSV	✓ 250 dynamic QR codes ✓ Unlimited scans ✓ 15 users ✓ White-label branding

Need more? Enterprise plans are tailored to your exact seat count and usage — get in touch for a custom quote.

Ready to stop reprinting?

Start free — no credit card required — or talk to us about an Enterprise rollout for your organisation.

qrcodechief.com